

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 36.066854 Longitude: -80.305473

Stratford Commons Winston-Salem, NC		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	5,761	62,277	158,613
	Population Est 23Q1	5,781	62,390	158,533
	Population Est 22Q4	5,772	62,342	158,128
	Population Est 22Q3	5,771	62,121	157,524
	Population Est 22Q2	5,767	62,022	157,227
	Population Est 22Q1	5,766	61,938	156,533
	Population Est 21Q4	5,762	61,903	156,520
	Population Est 21Q3	5,757	61,872	156,010
	Population Est 21Q2	5,749	61,810	155,841
	Population Fcst	5,724	62,323	161,723
	2010 Census Population	5,257	56,773	138,048
	2000 Census Population	4,691	49,073	120,049
	1990 Census Population	4,664	44,590	106,575
	Current Year Daytime Population	24,324	114,328	233,234
	Average Seasonal Population	101	742	2,005
	Historical Annual Growth, 1990 – 2000	0.06%	0.96%	1.20%
	Historical Annual Growth, 2000 – 2010	1.15%	1.47%	1.41%
	Estimated Annual Growth, 2010 – CY	0.64%	0.65%	0.98%
	Projected Annual Growth, CY to Y5	-0.13%	0.01%	0.39%
	Group Qtrs Est	199	528	7,506
Transient Est Average Last 4 Qtrs	3,739	6,456	11,409	
Households	Current Year Estimated Households	2,857	28,927	67,708
	Households Est 23Q1	2,865	28,977	67,667
	Households Est 22Q4	2,861	28,955	67,466
	Households Est 22Q3	2,861	28,850	67,184
	Households Est 22Q2	2,858	28,798	67,039
	Households Est 22Q1	2,859	28,762	66,707
	Households Est 21Q4	2,856	28,737	66,691
	Households Est 21Q3	2,854	28,730	66,472
	Households Est 21Q2	2,850	28,698	66,395
	Households Fcst	2,838	28,939	69,124
	2010 Census Households	2,556	26,199	57,772
	2000 Census Households	2,293	22,759	50,732
	1990 Census Households	2,159	20,489	45,523
	Historical Annual Growth, 1990 – 2000	0.60%	1.06%	1.09%
	Historical Annual Growth, 2000 – 2010	1.09%	1.42%	1.31%
	Estimated Annual Growth, 2010 – CY	0.78%	0.70%	1.12%
	Projected Annual Growth, CY to Y5	-0.13%	0.01%	0.41%
	Population per Household	1.95	2.13	2.23

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Income	HH Income \$500,000 or more	0.6%	1.3%	1.6%
	HH Income \$250,000 to \$499,999	0.7%	1.6%	1.9%
	HH Income \$200,000 to \$249,999	1.7%	3.7%	4.4%
	HH Income \$175,000 to \$199,999	0.6%	2.4%	3.7%
	HH Income \$150,000 to \$174,999	1.4%	3.6%	4.1%
	HH Income \$100,000 to 149,999	14.6%	16.2%	15.3%
	HH Income \$75,000 to 99,999	12.7%	13.9%	13.0%
	HH Income \$50,000 to 74,999	25.1%	17.6%	16.9%
	HH Income \$35,000 to 49,999	13.6%	13.3%	11.7%
	HH Income \$25,000 to 34,999	10.3%	10.2%	9.9%
	HH Income \$15,000 to 24,999	11.3%	7.9%	7.7%
	HH Income \$0 to 14,999	7.2%	8.5%	9.8%
	Average Household Income	\$67,682	\$90,888	\$95,897
	Median Household Income	\$55,718	\$62,929	\$64,932
	Per Capita Income	\$34,766	\$42,504	\$41,677
	Average Disposable Income	\$57,004	\$68,204	\$71,352
	Median Disposable Income	\$47,777	\$54,057	\$55,822
	Discretionary HH Income Over \$150,000	1.0%	4.3%	5.2%
	Discretionary HH Income \$125,000 to \$149,999	1.9%	2.8%	3.9%
	Discretionary HH Income \$100,000 to \$124,999	1.6%	4.4%	5.2%
	Discretionary HH Income \$75,000 to \$99,999	7.1%	9.0%	9.4%
	Discretionary HH Income \$50,000 to \$74,999	19.3%	19.8%	18.4%
	Discretionary HH Income \$25,000 to \$49,999	36.2%	29.1%	26.3%
	Discretionary HH Income Under \$25,000	33.0%	30.6%	31.6%
	Average Discretionary HH Income	\$41,385	\$50,727	\$53,075
	Median Discretionary HH Income	\$33,893	\$39,801	\$41,550
	Householder White – Count	1,975	19,087	41,327
	Median HH Income	\$57,563	\$69,501	\$77,902
	Average HH Income	\$66,960	\$82,138	\$89,603
	Householder Black or African-American – Count	449	4,933	14,325
	Median HH Income	\$34,270	\$39,281	\$36,736
	Average HH Income	\$43,876	\$50,190	\$50,673
	Householder Hispanic – Count	228	2,683	6,278
	Median HH Income	\$53,602	\$59,736	\$54,030
Average HH Income	\$66,875	\$68,086	\$64,902	
Householder Asian or Pacific Islander – Count	80	693	1,824	
Median HH Income	\$85,961	\$100,138	\$103,324	
Average HH Income	\$91,147	\$106,096	\$111,582	
Householder Other or Pacific Islander – Count	125	1,531	3,955	
Median HH Income	\$58,277	\$72,537	\$67,648	
Average HH Income	\$74,399	\$80,959	\$75,349	

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Gender	Male Population	2,526	28,749	74,096
	Female Population	3,235	33,528	84,517
Total Population by Age	Count of Pop 0 to 4 years	354	3,990	9,198
	Count of Pop 0 to 7 years	463	5,341	12,598
	Count of Pop 5 - 13	474	6,105	15,761
	Count of Pop 14 - 18	207	2,673	9,113
	Count of Pop 19 - 22	211	2,634	9,614
	Count of Pop 22 - 25	164	1,954	7,154
	Count of Pop 25 - 29	382	4,077	9,734
	Count of Pop 30 - 34	474	5,291	11,553
	Count of Pop 35 - 39	411	4,810	10,923
	Count of Pop 40 - 44	304	4,040	9,821
	Count of Pop 45 - 59	937	10,618	27,409
	Count of Pop 60 - 74	1,045	10,601	25,809
	Count of Pop 75 - 84	510	4,045	9,402
	Count of Pop 85+	287	1,439	3,123
	% of Pop 0 to 4 years	6.2%	6.4%	5.8%
	% of Pop 0 to 7 years	8.0%	8.6%	7.9%
	% of Pop 5 - 13	8.2%	9.8%	9.9%
	% of Pop 14 - 18	3.6%	4.3%	5.7%
	% of Pop 19 - 22	3.7%	4.2%	6.1%
	% of Pop 22 - 25	2.9%	3.1%	4.5%
	% of Pop 25 - 29	6.6%	6.5%	6.1%
	% of Pop 30 - 34	8.2%	8.5%	7.3%
	% of Pop 35 - 39	7.1%	7.7%	6.9%
	% of Pop 40 - 44	5.3%	6.5%	6.2%
	% of Pop 45 - 59	16.3%	17.0%	17.3%
	% of Pop 60 - 74	18.1%	17.0%	16.3%
	% of Pop 75 - 84	8.9%	6.5%	5.9%
	% of Pop 85+	5.0%	2.3%	2.0%
Median Age	43.3	39.6	38.3	
Average Age	44.5	41.2	40.0	
Male Population by Age	% of Pop 0 to 4 years	7.1%	7.1%	6.3%
	% of Pop 5 - 13	9.4%	10.8%	10.8%
	% of Pop 14 - 18	4.2%	4.6%	5.9%
	% of Pop 19 - 22	4.1%	4.6%	6.1%
	% of Pop 22 - 25	3.1%	3.4%	4.6%
	% of Pop 25 - 29	7.0%	6.7%	6.4%
	% of Pop 30 - 34	8.4%	8.7%	7.3%
	% of Pop 35 - 39	7.7%	7.9%	7.0%
	% of Pop 40 - 44	5.6%	6.6%	6.3%
	% of Pop 45 - 59	16.6%	16.9%	17.5%
	% of Pop 75 - 84	7.0%	5.5%	5.1%
	% of Pop 60 - 74	16.8%	15.6%	15.3%
	% of Pop 85+	3.0%	1.6%	1.3%
	Median Age	39.4	37.6	36.8
Average Age	41.4	39.2	38.5	

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	% of Pop 0 to 4 years	5.4%	5.8%	5.3%
	% of Pop 5 - 13	7.3%	9.0%	9.2%
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	% of Pop 45 - 59	16.0%	17.2%	17.1%
	% of Pop 60 - 74	19.2%	18.2%	17.1%
	% of Pop 75 - 84	10.3%	7.4%	6.7%
	% of Pop 85+	6.5%	3.0%	2.5%
	Median Age	47.0	41.6	39.6
Average Age	47.0	42.9	41.3	
Race	Count of White	3,645	39,203	94,114
	Count of Black or African-American	1,066	12,335	37,368
	Count of Asian or Pacific Islander	263	2,386	5,569
	Count of Other races	787	8,353	21,562
	White	63.3%	63.0%	59.3%
	Black or African American	18.5%	19.8%	23.6%
	Asian	4.6%	3.8%	3.5%
	Other Races	13.7%	13.4%	13.6%
Language Spoken	Speak English at Home	84.1%	81.5%	82.9%
	Speak Spanish at Home	10.8%	11.7%	11.2%
	Speak French or French Creole at Home	0.6%	0.5%	0.3%
	Speak German at Home	0.0%	0.3%	0.3%
	Speak Other Indo-European Languages at Home	0.8%	2.5%	1.7%
	Speak Russian and Other Slavic Languages at Home	0.1%	0.2%	0.2%
	Speak Chinese at Home	0.7%	0.5%	1.0%
	Speak Korean at Home	0.2%	0.1%	0.1%
	Speak Vietnamese at Home	0.0%	0.1%	0.2%
	Speak Other Asian Languages at Home	1.7%	1.0%	0.8%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.2%	0.3%
	Speak Other Language at Home	0.7%	1.4%	1.1%
Hispanic	Hispanic Population	752	7,990	20,965
	Hispanic Population Percent	13.1%	12.8%	13.2%
	Mexican	29.3%	38.8%	54.1%
	Puerto Rican	12.9%	11.8%	8.4%
	Cuban	6.9%	4.0%	3.0%
	Dominican	2.3%	6.8%	3.5%
	Central American	19.3%	15.6%	12.7%
	South American	14.8%	14.1%	10.6%
	Other Hispanic	14.6%	9.0%	7.8%
	2000 Hispanic Population Percent	3%	6%	7%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	5.3%	5.3%	5.3%
	American	5.1%	5.1%	5.0%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	4.5%	3.8%	3.5%
	Chinese	0.6%	0.6%	0.8%
	Japanese	0.3%	0.1%	0.2%
	Korean	0.3%	0.2%	0.2%
	South Central Asian (ie. Indian)	0.8%	1.0%	1.0%
	South East Asian (ie. Vietnamese)	2.5%	1.4%	1.0%
	Other Asian	0.1%	0.5%	0.3%
	European (percent of total population)	32.3%	34.2%	30.7%
	British	7.7%	9.3%	8.5%
	Dutch	0.6%	0.6%	0.5%
	French	0.7%	1.0%	0.9%
	German	7.5%	7.9%	6.7%
	Italian	1.6%	1.5%	1.7%
	Polish	0.9%	0.7%	0.8%
	Scandinavian	0.9%	1.1%	1.0%
	Scotch/Irish	9.1%	8.9%	7.5%
Other European (ie. Greek/Russian)	3.4%	3.2%	3.1%	
Middle Eastern	0.1%	0.9%	0.7%	
Other Ancestry	25.5%	26.0%	28.4%	
Unclassified Ancestry	19.2%	16.9%	18.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	4,351	44,921	107,774
	Elementary (0 to 8)	1.8%	4.1%	4.2%
	Some High School (9 to 11)	6.6%	4.3%	6.0%
	High School Graduate (12)	18.0%	21.2%	20.7%
	Some College (13 to 16)	26.9%	19.1%	17.8%
	Associates Degree Only	9.2%	8.9%	8.0%
	Bachelors Degree Only	22.6%	24.1%	24.3%
	Graduate Degree	14.8%	18.3%	19.0%
	% College (4+)	37.5%	42.4%	43.3%
Household Type	Total Households – count	2,857	28,927	67,708
	One Person HHs – count	1,290	11,303	24,943
	Family HHs – count	1,345	15,326	38,089
	Married Couple – count	838	10,433	26,142
	w/own children – count	150	3,310	9,366
	w/out own children – count	688	7,123	16,776
	Male Householder – count	95	1,136	2,644
	Female Householder – count	412	3,757	9,304
	Non-Family Households – count	222	2,298	4,675
	1 Person Household	45.1%	39.1%	36.8%
	2 Person Household	31.8%	33.1%	32.4%
	3 Person Household	11.0%	12.8%	13.3%
	4 Person Household	6.4%	8.8%	10.2%
	5 Person Household	3.2%	3.9%	4.7%
6 Person Household	1.5%	1.4%	1.7%	
7+ Person Household	0.9%	0.8%	0.9%	
% Households With Children	16.6%	21.3%	24.1%	

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Housing	Total Housing Units	3,132	31,618	74,187
	Owner Occupied Percent	46.1%	50.9%	51.7%
	Renter Occupied Percent	45.1%	40.6%	39.6%
	Vacant Housing Percent	8.8%	8.5%	8.7%
	Total Housing Units (Census 2000)	2,515	24,716	54,955
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.6%	3.9%	3.7%
	Property Value \$750,000 to \$999,999	0.0%	2.5%	4.1%
	Property Value \$500,000 to \$749,999	3.6%	10.4%	12.2%
	Property Value \$400,000 to \$499,999	3.6%	9.4%	10.6%
	Property Value \$300,000, to \$399,999	21.5%	17.0%	15.8%
	Property Value \$200,000 to \$299,999	34.3%	29.0%	26.8%
	Property Value \$150,000 to \$199,999	22.3%	14.7%	12.2%
	Property Value \$100,000 to \$149,999	8.6%	7.8%	7.0%
	Property Value \$60,000 to \$99,999	4.2%	2.4%	3.4%
	Property Value \$40,000 to \$59,999	0.6%	0.6%	1.0%
	Property Value \$0 to \$39,999	0.7%	1.4%	1.7%
	Median Home Value	\$238,685	\$277,878	\$292,071
Wealth per Household	\$0 and under - percent	18.8%	18.2%	18.1%
	\$1 to \$4999 - percent	9.6%	9.1%	9.0%
	\$5k to \$9999 - percent	5.0%	4.8%	4.8%
	\$10k to \$24999 - percent	6.7%	6.6%	6.5%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.1%	10.1%	10.0%
	\$100k to \$249999 - percent	17.3%	17.6%	17.6%
	\$250k to \$499999 - percent	12.3%	12.7%	12.8%
	\$500k+ - percent	13.3%	14.2%	14.4%
	Median HH Wealth	\$64,984	\$72,168	\$74,034
	Avg HH Wealth	\$221,509	\$231,746	\$234,726
Economic Viability	Economic Viability Local	275	259	260
	Economic Viability Indexed	102	96	96
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,033	32,517	77,926
	Managerial/Executive	12.7%	15.9%	17.5%
	Professional Specialty	30.0%	30.7%	29.6%
	Healthcare Support	1.7%	3.4%	3.1%
	Sales	6.1%	8.8%	9.4%
	Office & Administrative Support	11.7%	12.0%	10.4%
	Protective Service	1.1%	2.1%	2.1%
	Food Preparation	7.9%	5.6%	5.1%
	Building Maintenance & Cleaning	2.8%	3.0%	3.3%
	Personal Care	1.0%	1.4%	2.1%
	Farming, Fishing, & Forestry	0.0%	0.3%	0.2%
	Construction	12.2%	6.3%	6.2%
	Production & Transportation	12.8%	10.6%	11.0%
	Percent White Collar Workers	62.2%	70.7%	70.0%
	Percent Blue Collar Workers	37.8%	29.3%	30.0%

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	Agriculture/Mining/Construction	6.1%	5.7%	5.8%
	Manufacturing	8.5%	10.2%	11.0%
	Transportation	5.6%	4.5%	4.2%
	Information	0.4%	1.2%	1.2%
	Wholesale/Retail	11.3%	11.9%	11.8%
	Finance, Insurance, Real Estate	7.1%	6.9%	7.3%
	Professional Services	11.1%	7.5%	7.6%
	Management Services	0.0%	0.3%	0.3%
	Administrative/Waste Services	3.7%	3.7%	4.3%
	Educational Services	27.0%	30.9%	29.7%
	Entertainment Services	11.1%	8.5%	8.6%
	Other Professional Services	6.5%	5.0%	4.8%
	Public Administration	1.7%	3.5%	3.4%
Vehicles per HH	No Vehicles	8.3%	6.5%	7.2%
	1 Vehicle	40.7%	41.8%	41.0%
	2 Vehicles	41.7%	37.6%	36.1%
	3 or more vehicles	9.3%	14.1%	15.6%
	Average Number of Vehicles	1.58	1.63	1.65
Change	Births (last 12 months)	67	747	1,792
	Deaths (last 12 months)	73	610	1,433
	Migration (last 12 months)	1	130	1,057
Work place	Workplace Establishments	1,103	3,630	6,182
	Workplace Employees (FTE)	20,343	67,071	107,361